## YOUR ITALIAN OEM PARTNER

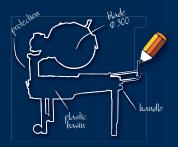
- 100% Italian design & manufacturing.
- Technological vanguard, top quality systems and tools.
- 47 years in business.
- More than 700 Ghelfi-branded products shipping ex stock.
- Direct internal control on all phases of the production process.
- Easy, quick and inexpensive access to product customisations.
- 30%+ of revenue in OEM business since 2010.



Via Triumvirato, 55/3 - 40132 BOLOGNA, Italy Tel. +39 051 311905 - Fax +39 051 380953 www.ghelfi.com - contatti@ghelfi.com



#### SMALL BUSINESS OEM PROGRAM



we collect your needs,



we design



... and make your saw!

#### AN INNOVATIVE PARADIGM IN THE WET SAWS INDUSTRY

# FEATURES AND BENEFITS

Private branding at zero extra order quantity.

Marketing efforts 100% returned into Partner's brand value.

Each sale adds to Partner's customer loyalty.

Outsourced technical competence always at Partner's side.

Readily accessible product customisations help Partner meet regional challenges.

Total cost predictability on certified & tested OEM products.

Hands-free Partner's pricing policy.

Total liberty on sales network organisation.

Easy penetration into additional market segments/niches.

### myFACTORY SERVICES AND ADDED VALUES

- Technical consulting and support.
- Contract-engineering on 100% original models.
- Contract-manufacturing on Partner's designs, Ghelfi designs, or customised variations.
- Partner's sales force training on supplied models and their competitive positioning.
- Partner's customer service personnel training.
- Partner-branded operations
   Service manuals.
- Support on Partner's sales literature development.
- Available CE-certification, or support in Partner's certification process.

